



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

iimb
Digital Learning Foundation

Certificate Programme in Artificial Intelligence for Managers

About the Programme

The Certificate Programme in Artificial Intelligence for Managers is a rigorous 10-month, fully online programme designed for technically inclined professionals who want to understand how AI systems work and apply them effectively to business decisions.

Going beyond a high-level managerial overview, the programme develops strong technical foundations alongside business understanding. Participants engage with the concepts, models, algorithms and tools underlying modern AI, enabling them to evaluate solutions critically, collaborate confidently with technical teams and connect AI capabilities with business priorities.

Duration

10-Month Programme

Certification

Professional Certificate from IIM Bangalore

IIMB Affiliate Alumni Status

Format

Blended format (self-paced, live online, and on campus)

Who it is for

- ✓ Managers seeking deeper AI understanding
- ✓ Consultants and IT professionals leading technology initiatives
- ✓ Professionals interested in AI models and algorithms
- ✓ Entrepreneurs pursuing AI-driven innovation and growth

Objectives

- ▶ Build strong statistical and technical fundamentals in AI
- ▶ Move beyond conceptual AI awareness to genuine technical fluency
- ▶ Read and evaluate the technical work of your own teams
- ▶ Ask the right questions and make informed build, buy, or trust decisions
- ▶ Lead AI adoption with credibility, judgment, and responsible governance

Courses in the Programme

Foundation of Data Science

Statistical foundations for confident data-driven business decisions

Machine Learning using Python

Build and evaluate machine-learning models with Python

Data Visualisation and Storytelling

Turn data into compelling visual business stories

Generative AI and Agentic AI

Explore LLMs, RAG, agentic systems and Responsible AI

Predictive Analytics

Forecast outcomes using regression and time-series techniques

Reinforcement Learning

Learn sequential decision-making using Markov-based methods

Machine Learning with Business Applications

Apply machine learning to real business problems

Artificial Neural Network and Deep Learning

Understand neural networks, vision, NLP and transformers

Meet the Instructors



U Dinesh Kumar

Professor of
Decision Sciences,
IIM Bangalore



Manaranjan Pradhan

Alumnus of IIM Bangalore,
Author,
AI and Data Enthusiast



Naveen Kumar Bhansali

Adjunct Faculty -
IIM Bangalore,
Co-Founder BlitzA



Sharada Sringeswara

Adjunct Faculty -
IIM Bangalore,
Author

Eligibility Requirements



EDUCATIONAL QUALIFICATIONS

Graduate degree in any discipline, with preference for engineering or science backgrounds



PROFESSIONAL EXPERIENCE

Minimum 3 years of professional experience

IMPORTANT DATES

Early-Bird Deadline
30 September 2026

Registration Deadline
20 November 2026

Programme Inauguration
27 November 2026

About IIMBx



Established in 2014, IIMBx is the digital learning initiative of the Indian Institute of Management Bangalore, an Institute of National Importance. It extends IIMB's high-quality management education beyond the campus through technology-enabled learning on IIMBx, SWAYAM and edX. Today, IIMBx offers 137 courses across 12 domains, seven programmes and a growing portfolio of microprogrammes. It has recorded more than 5 million enrolments worldwide.

Support Mail :

iimbx.ai-admissions@iimb.ac.in

Website :

<https://iimbx.iimb.ac.in/ai-for-managers/>



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